

The Susquehanna Valley Chamber of Commerce

Susquehanna Reflections - Summer Quarter Newsletter (July-August-Sept. 2011)

Susquehanna Valley Chamber of Commerce & Visitors Center

445 Linden St., Columbia PA 17512 717-684-5249 Fax 717-684-5142 www.parivertowns.com

Chamber Chatter

What woman doesn't like the chance to renovate her surroundings? Certainly Amy and I are not immune to such urges. We have a shared vision of how the Visitors Center should look.

If you've stopped by the Visitors Center recently, you may have noticed that Amy and I have been tweaking the appearance of the interior. Over time, we have tidied up the décor and streamlined the overall look of the Visitors Center. Our goal was to present a truly business-like image that is also friendly and inviting to our visitors; we hope you'll agree that we've made great progress on that goal. Storage remains a challenge, but we've incorporated some additional nooks and crannies without compromising our objective. The floor was stripped and waxed, the bulletin board was given a new look, and window seats were added. Lighted Display Board sections were re-arranged to achieve a fresh look, and new chairs flank a small table to invite guests to sit for a while.

Now we're turning our attention to the exterior. We were compelled to take action when a good rain brought down our Visitors Center signage by the driveway from Linden Street. Then we noticed a ghastly number of berries from the trees being tracked into the Visitor Center. It became clear that work needed to be done to the exterior, so we have turned our attention to the outdoors. To be more precise, we are revitalizing the landscaping and outdoor signage. If you've been through any type of project such as this, you are well aware that things must look worse before they can look better. I mention this because presently we must ask you to bear with us as we make that journey to this new landscaping look.

A new sign was designed by Kise Signs in Columbia. It now graces the entrance way from Linden Street. At the moment, it does not match the fence and sign board that sit along the Route 30 exit ramp. In a stroke of good fortune and fortuitous timing, Alec Hooper was looking for an Eagle Scout project. In May, the SVCC Board of Directors approved the installation of a new fence with signage to match the other new sign as an Eagle Scout project. Watch for work to commence on that project in coming weeks. Watch also for a letter to come to your business asking for your financial help in achieving that goal.

The landscaping overhaul began with the removal of three Bradford Pear trees. While they were excellent sources of shade, the trees also provided more mess than we cared to handle, especially considering the work done to the floors. Our thanks to the Columbia Park Rangers for removing the trees free of charge. A while

later, Doug's Tree Service ground out the stumps and removed the junipers at a greatly reduced rate. Three dogwood trees were donated to SVCC. Two have been planted along the building while another flanks the new sign along our driveway. Plans also include erecting a plaque recognizing the Dietz family for their 1987 property donation to build a Visitors Center. A plaque is also planned for the Liberty Elm Tree planted in honor of Melissa Glenn.

But what about that bumper crop of thistle and weeds? Over the next few weeks, watch for the addition of a few sun-loving perennials and mulch. Steve Weisser is working hard to give us this new look—planting, pruning, and weeding are all his responsibility.

Stop by the Visitors Center to see our work in progress. Amy and I will be glad to share our vision with you.

Our new entrance sign, installed the last week of May.



A New Member Service

At its May meeting, the Susquehanna Valley Chamber of Commerce Board of Directors authorized a one year subscription to an on-line service known as Idox. SVCC looks forward to extending the services of this site to our members.

Idox is a one-stop site that identifies funding sources through grants, loans, and tax incentives that may be applicable to business relocation and expansion. After inputting data regarding type of business and purpose of investment, the site provides a listing of potential funding sources. It also provides all necessary paperwork needed to apply for each identified grant or loan. As a member of SVCC, you may contact us to conduct a search on your behalf free of charge. Non-members looking for possible investment capital will be assessed a nominal fee.

Application for a grant or loan identified through Idox does not guarantee approval of funding through that source. However, by broadening your list of available funding sources, you can increase your chances for financial assistance.

2011 Member Programming

Planned member programs whose details have been finalized include the following. Register to attend these events by calling 684-5249 or by emailing us at svcc@PaRivertowns.com.

- **August 16, 2011 Mixer**

Take some time to unwind after the workday. Network and socialize with other SVCC members at a mixer sponsored by **The Lancaster Arts Hotel**. Enjoy refreshments and tour the facility. The mixer will run from 5:00 to 7:00PM. **Pre-registration for this event is now open.** SVCC members are allotted one free admission. Bring co-workers or guests along to this event for the nominal fee of \$5 per person.

- **September 1, 2011 Annual Meeting**

Take me out to the ball game! Our **2011 Annual Meeting** will be held at Sovereign Bank Stadium's Bud Light Picnic Pavilion. We may enter the stadium beginning 5:15PM. Our meeting will run from 5:30 to 5:45PM before we enjoy the *buffet* (5:45 to 7:45PM). The game featuring *York Revolution vs. Long Island Ducks* will begin at 6:30. All is included in your ticket price of **\$20 per person**. Call us to reserve your tickets now, or mail in the reservation form which may be found on page 3.

- **September 27, 2011 Member Seminar**

(Please note the change in date)

Former Miss America semi-finalist **Lynne Breil** will speak on *Business Etiquette*. For over 15 years, Lynne's audiences have learned and benefited from her training programs and personal coaching in the areas of professional etiquette, presentation skills, and business communications. Lynne

is the founder of The Professional Edge, Inc., and serves as an Adjunct Professor in Communications and Business Administration at York College of PA. Lynne will present an overview of Business Etiquette. This will be a worthwhile session for all, from businesses with employees who are new to dealing with the public to the more seasoned who need a refresher. *There is no limit to the number of employees any business may send.* Soup and salad will be served from 5:30 to 6:00PM with Lynne Breil's presentation beginning at 6:00. The session, which will be held at Perfect Settings, 200 Locust Street, Columbia, will conclude between 6:30 and 7:00PM. The cost of **\$10 per person** covers the meal and the speaker. SVCC needs a minimum of 25 people to hold this seminar. Call to reserve spaces at this seminar, or mail in the reservation form which may be found on page 3.

- **October 28, 2011 Legislative Breakfast**

The breakfast will be held at Columbia United Methodist Church, 5th & Walnut Streets, Columbia, beginning at 7:30AM. **A sponsor is currently being sought for this breakfast.** Senator Mike Brubaker and Representative Dave Hickernell have committed to attending on this date. The legislators will bring us up to date on current challenges, bills, and issues before their respective bodies. A question and answer session will be held. Learn more about current governmental activities which may impact businesses, communities, and non-profit organizations. Pre-registration is required. Watch for more information on this member event.

Registration Form—Annual Meeting

Please reserve _____ ticket(s) for me for the annual meeting to be held Thursday, September 1, 2011, at the ***Sovereign Bank Stadium's Bud Light Picnic Pavilion***. Meal, meeting, and baseball game are included in the \$20.00 price of each ticket. Guests are welcome!

Name _____

Address _____

Phone _____ Email _____

Total due: _____ (Make checks payable to SVCC)

MasterCard, Visa, and Discover are also accepted.

Card number: _____

Exp: _____

Proceeds benefit the SVCC Visitors Center

Registration Form—Business Etiquette Seminar

Please reserve _____ space(s) for me at the ***Business Etiquette Seminar*** to be presented by Lynne Breil on Tuesday, September 27, 2011, at ***Perfect Settings***, 200 Locust Street, Columbia. Light meal and seminar are included in the \$10.00 price for each person. Guests are welcome! Please provide additional names on a separate sheet of paper, if necessary. Contact information should be provided below.

Name _____

Address _____

Phone _____ Email _____

Total due: _____ (Make checks payable to SVCC)

MasterCard, Visa, and Discover are also accepted.

Card number: _____

Exp: _____

Proceeds benefit the SVCC Visitors Center

Passport to River Towns Program

Last year, SVCC debuted the *Passport to River Towns* program. This program was designed to bring customers to area businesses during the winter months of January and February. In this program customers purchased a program passport which granted them special perks designed exclusively for this program. Passports went on sale at the end of 2010; the program ran from January 21 to February 12 of this year.

It is already time to plan this year's *Passport to River Towns* program. Slight modifications have been made to the program to increase the number of "travelers" who take part in this initiative. The basics of the program are outlined below.

- Area businesses that choose to participate plan a special promotion for this event. These will vary from business to business. Some will have a set discount, some will have games to determine a discount, some will offer free merchandise or promotional materials, while still others will combine a benefit with a sale amount. Be creative. For ideas of some of the 2010 promotions, visit our website and check out the Passport to River Towns section under SVCC Events.
- Businesses choosing to participate need to notify SVCC on the attached form by **October 28, 2011**. Please be sure to remit a \$20 entry fee to help offset the cost of publicity.
- Participating businesses plan ahead for the promotion by ordering promotional items (if applicable) and by displaying signage provided by SVCC beginning in November and extending through the duration of the program. Participating businesses also send a PDF file of their business logo to SVCC.
- SVCC markets the event. We will provide signage for you to display in your

business and will promote the event in the media.

- Passports go on sale at the Visitors Center for \$5 each beginning November 25. We hope to market this as a potential stocking stuffer. These printed passports will include an insert explaining the program benefit offered at participating venues. Participating business addresses and hours of operation will also be included in the insert.
- SVCC will produce labels with your logo. The labels will be used as "stamps" in the passports during the passport season to mark off a customer's participation.
- The *Passport to River Towns* program will run on weekends from January 20, 2012, to February 11, 2012. On those days guests will stop by your business, get their passport "stamped" by you, and enjoy the advertised benefit.
- Once a guest fills their passport, it may be turned into the Visitors Center to qualify for a grand prize drawing. This year's grand prize has not yet been determined; Last year we gave away a Kindle with a \$100 gift card.

This year we are also asking participating businesses to assist with sales of the Passports at their individual businesses. This portion is optional, but will certainly help to raise the public's awareness of the program while making the Passports more accessible. Simply note on the form whether or not you wish to help with this portion of the event promotion.

If you are familiar with the Best Kept Secrets Tour, you will have an idea of how this promotion will work. Increase foot traffic in your business during January and February. Consider taking part in this first *Passport to River Towns* promotion. Please contact Kathy at 684-5249 if you have any questions on this event. To apply, simply fill out and return the form found on page 5 of this newsletter.



Passport to River Towns

Registration Form

Please carefully fill in the form below. We will use the information that you provide in our press releases so we want to be as accurate as possible. Forms need to be returned with payment by **October 28, 2011**.

Contact Name _____

Business Name _____

Address _____

Phone Number _____

PROGRAM OFFER: When participants stop by, what special promotion, discount or other benefit will they receive at your place of business? Please describe it below.

HOURS OF OPERATION: When will you be open during the promotion? The program is designed to run on Friday evenings, Saturdays, and Sundays. Please provide your normal hours of operation on those days. *If you would like your offer to apply to other days, please add that as well.*

Friday: _____

Saturday: _____

Sunday: _____

Other: _____

PASSPORT SALES: Would you be willing to help sell Passports at your place of business? _____

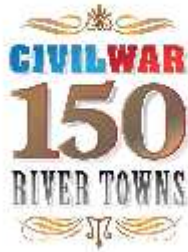
PAYMENT (\$20): Please check the appropriate method of payment.

_____ I have enclosed a check made payable to SVCC.

_____ Use my MasterCard, Visa or Discover.

Number _____ Exp. _____ CSC. _____

*Benefits the Susquehanna Valley Chamber of Commerce and Visitor's Center.
445 Linden Street • Columbia, PA 17512
phone: 717.684.5249 • fax: 717.684.5142*



July 18, 2011

Dear Business Member,

The Confederate Army march toward Harrisburg and on to Philadelphia was thwarted on June 28, 1863, when citizens set fire to the wooden covered bridge spanning the Susquehanna River between Wrightsville and Columbia. In less than two years, the river towns will observe the Sesquicentennial of the Civil War burning of that mile-long bridge. A committee has been meeting since March 2011 to plan activities to commemorate this historic event.

My purpose for writing to you is to encourage your support and involvement in this observance. You may be able to provide in-kind services or could conduct an event that will enhance what we have planned. Additionally, a financial donation would certainly be most appreciated. Since Rivertownes PA USA is a 501 (c) 3, your donation would be tax deductible.

To date our events include:

- Juneteenth on Saturday, June 15, 2013 with a parade and memorial service at the Zion Hill Cemetery;
- a Civil War Ball on Saturday, June 22, at the National Association of Watch & Clock Collector's Museum with dance instructors and a caller;
- June 23 through June 30 - Special exhibits will be coordinated by the Columbia Historic and Preservation Society, Historic Wrightsville and the Marietta Restoration Association at their individual museums. We are working on enlisting speakers, musicians, and planning other activities throughout this time period as well.
- "Flames Across the Susquehanna" - braziers atop the 25 piers spanning the Susquehanna River between Columbia and Wrightsville that carried the mile long covered bridge that was burned on June 28, 1863 will be loaded with cordwood and torched at dusk. An encampment and music by the Susquehanna Travellers from 7:00 - 9:30PM will be presented on the grounds of the John Wright Store & Restaurant, North Front Street, Wrightsville, PA 17368.
- an encampment at Camp Case, Columbia, on Saturday, June 29, along with the Columbia Antique, Arts and Craft Show; and,
- a walking tour of Wrightsville with costumed interpreters on Sunday, June 30

You can keep updated with our progress in planning by visiting our Facebook Page - Civil War 150 River Towns. Should you wish to participate or have any questions or suggestions you can contact Dr. Claire Storm, president of Rivertownes PA USA at (717) 684-2489, or Kathy Hohenadel, executive director of the Susquehanna Valley Chamber of Commerce and Visitors Center at (717) 684-5249.

Sincerely,

Claire

Claire Storm, Ed.D.

We look forward to any kevel of support that you can provide for these and other Sesquicentennial activities.

Taste of the River Towns

The new cookbook compiled by SVCC has arrived! We are pleased to announce the availability of these for purchase. The SVCC cookbook has been entitled



Taste of the River Towns. It features 400 recipes from 115 contributors. The recipes are presented in an attractive padded three-ring binder in a non-continuous format. This means that each recipe is fully contained on one page for your convenience. Cooks and bakers alike who sometimes cook with gusto (translation: make a bit of a mess) could remove just the page needed when making one of the yummy selections contained in this cookbook.

The price of \$15.00 per cookbook makes this a great addition to your cookbook collection. This cookbook would also be a wonderful gift idea. All money raised benefits the SVCC Visitors Center.

SVCC Website Updated

The SVCC website www.PaRivertowns.com is now sporting a new look. We invite you to spend some time visiting our revised site. Many thanks to **Dave Schell** of **Schell's Web Design** for the donation of his time and talents.

Among the new features is a revised search that includes your description of your business service and goods. Take a moment to search for your business by name and to check for accuracy. Please note that we are still working out some programming bugs with the Search by Category feature. That issue as well as a few other programming issues will be remedied in the near future. Please notify us if you find any inaccuracies or missing content in your listing.

SVCC now has greater control over the timeliness and accuracy of our content. A major change in this revision is the ability for us to enter the content locally. We look forward to using this software to help with event organization. We will also use it to list current community events or to revising your listing when necessary. Always remember to contact SVCC when you have a change to your listing; we'll be happy to keep your information current!

Local Artist Offers Free Art Classes

Local artist Tom Hermansader is offering free art classes on Thursday mornings. Aspiring artists are invited to draw and paint historic Columbia with instruction running from 11:00 AM to noon. The first site was the Columbia Market House, where students were challenged to visit the dungeons to for painting inspiration, or were greeted by costumed celebrities such as Leonardo da Vinci, Mona Lisa, and heavyweight boxer John Sullivan. Other sites will be determined.

The art classes, which are free, include free art supplies and free treats. Contact Tom Hermansader at 684-7899 for information on upcoming classes. Businesses who would like to make a donation to facilitate

"Alice in Wonderland" to be presented in Locust Street Park

The Columbia High School Theatre Department & Friends proudly present

Alice in Wonderland

Adapted for the stage &
directed by Janet Wood

August 5, 6, 7 at 6:30 pm

August 6, 7 at 2:00 pm

In Locust Street Park, Columbia

Bring a blanket or lawn chair and join the fun!

In the event of excessive heat or inclement weather, call 717-684-7458 for alternate location.

Admission is free - but a "pass the hat" donation will be accepted; 100% of your kind donations go directly to the theatre program at Columbia high School

This production is made possible by Columbia Downtown Development Corporation, CHS Drama Boosters and Regalia Costumers.



Rivertownes PA USA

www.rivertownes.org

Spring/Summer 2011

BUS TRIP TO PHILADELPHIA



Depart From: John Wright Store & Restaurant,
Front & Walnut Streets, Wrightsville, PA

Return Time: Approximately 6:00PM

- a two and one half-hour bus tour of Philadelphia with a step on guide; visiting several sites
- tickets to Independence Hall
- time to explore: the Liberty Bell, Old City Hall, Congress Hall, the new "President's House: Freedom and Slavery in Making a New Nation;" the Bourse; and other historic sites on Independence Mall
- within walking distance is the National Constitution Center; and the Visitor's Center where there are exhibits on: the Underground Railroad, Benjamin Franklin, and Creation of a Nation
- dinner at the historic City Tavern, the exact spot where some of our founding fathers sought refreshments and where the new nation was formed

Deadline for Reservations: September 2, 2011

Fee: \$80.00 per person Includes: tour guide, admissions & dinner

Questions: Call Claire at (717) 684-2489

150th Anniversary of the Civil War



Columbia, Marietta & Wrightsville, PA June 15 through June 30, 2013 "A PRELUDE TO GETTYSBURG"

June 15 – Juneteenth Celebration in Columbia **June 22** – Civil War Ball at the National Association of Watch & Clock Collectors Museum, Fifth & Poplar Streets, Columbia **June 23 – June 30** – Exhibits at: Historic Wrightsville Museum, 309 Locust Street, Wrightsville & Burning of the Bridge Diorama, Hellam Street, Wrightsville

<www.historicwrightsville.org> Columbia Historic Preservation Society, 19-21 N. Second St.

Columbia <www.columbiahistoricpreservationsociety.org> Marietta Restoration Association Museum, Waterford Street, Marietta <www.marietta restoration.org> **June 28** – "Flames Across the Susquehanna" – braziers atop the 25 piers spanning the Susquehanna River between Columbia and Wrightsville that carried the mile long covered bridge that was burned on June 28, 1863 will be loaded with cordwood and torched at dusk; encampment; music by the Susquehanna Travellers from 7:00 – 9:30 on the grounds of the John Wright Store & Restaurant, North Front Street, Wrightsville <www.rivertownes.org> **June 29** – Camp Case Encampment and Field Hospital

<www.columbiahistoricpreservationsociety.org> **June 29** – Columbia Antique, Arts & Craft Show 9:00AM – 3:00PM on Locust Street and in the Locust Street Park, Columbia, PA 17512 <www.parivertowns.com> **June 30** –

Walking Tours of Wrightsville

<www.historicwrightsville.org>

<www.historicwrightsville.org>

<www.historicwrightsville.org>

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For updated information check out our Facebook page: Civil War 150 River Towns.

Haldeman Mansion Schedules Events

Saturday, August 6, 2011

2nd annual High Tea with soup, salad, sandwiches, scones, desserts and tea. Limited to 30. Call in early to be sure of a seat. Cost \$25. 426-3794

Saturday, September 17, 2011

2nd annual Tavern Dinner at 6 pm. Make reservations. Limited to 20. Cost is \$40. 426-3794.

Sunday, October 10, 2011

Annual Apple Fall Festival Noon to 4 pm
Martin Family Band, Apple dessert contest, hearth cooking, apple cider demonstrations, 4H demonstrations, pulled pork meal, hot dogs, soup, apple dumplings and other desserts.

All events take place at the Haldeman Mansion located at 230 Locust Grove Road, Bainbridge.

Specialty Dates at York Revolution

July 30th Trucker Night 6:30 pm
August 5th Scout Night 6:30 pm
September 16th Girls Night Out 6:30 pm
September 18th Fan Appreciation Day 1 pm

Did you know.....?

Sovereign Bank Stadium is open all year long and can accommodate meetings, corporate events, birthday parties and much more for all group sizes. Call Lindsay at 717-801-4488

Local Church Offers Chicken BBQ

Holy Trinity Church Chicken BBQ August 13 11-2:30 pm

Picnic pack includes 1/2 chicken, bag of chips and drink. Donation \$6.50

EZ drive through pick up in Church/School lot at 4th & Cherry St. Columbia or at Susquehanna Fire Co. at 10th and Manor St.

Tickets available at 684-2711 (Rectory Office) or 684-2075.

Summer Series at John Wright Restaurant

Summer Cigar Night Series 6-9 pm

July 21
Cigars & Spanish Wines
\$30 per person

August 18
Cigars & Cordials
\$30 per person

September 15
Cigar Dinner
\$50 per person

Please RSVP to Dawn@JohnWrightRestaurant.com or call 717-252-0416.

Wines and cordials are provided by Southern Wine and Spirits; Cigars by Olde World Tobacco

Take a Look at Our Newly Arrived SVCC Cookbook

**(see article on page 7)
400 recipes!
\$15**

Proceeds benefit the Visitors Center

Have an Event You Want to Appear Here?

If you would like to
have your event mentioned
in the quarterly newsletters,
please send or email the information to
us or drop it off in person;
we'll be happy to include it within our
pages.

Mt. Bethel Cemetery Fundraiser

**Living History In
Mount Bethel Cemetery**
One Story At A Time



Honoring Veterans
Sunday, September 18, 2011 2pm til Dusk
Gates open 1:45

Join us at the gates of Mount Bethel for a guided tour of "Living History" honoring our Veterans, past and present.

The days events include Children activities, music, luminary ceremony and lighting
-see back for details-

Mount Bethel Cemetery
700 Locust Street
Columbia, PA 17512

Events Of The Day

GUIDED TOURS
Hear and see "veterans and relatives from the past" tell their stories of war times gone by.
Tours start at 2pm and begin every 20 mins til 5pm

CHILDREN'S ACTIVITIES
Bring the kids and have them enjoy the planned activities.
Activities begin at 2pm.

LUMINARY CEREMONY*
Red Rose VFW Post 2435 Band
5:30pm
Luminary ceremony begins at 6:30
emcee John F. Hinkle Jr.
guest Speaker - Ed Wickerheiser
Chief Warrant Officer-4, U.S.M.C. (Ret)
Luminary lighting with taps at 7pm
rain date Monday, September 19. Two luminaries and tags only

Admission includes all activities:
\$5 - Adults
\$3 - Students 6-18
under 6 - FREE
***Luminaries can be pre-purchased (\$5 ea) at:**
Hinkle's Pharmacy - 261 Locust Street, Columbia
Ray...Produce & Flowers - 27 N 11th Street, Columbia
or at the cemetery on the day of the event

**Become a friend of
Mount Bethel Cemetery**

Angels\$500 or more
Care Takers\$250 - \$499
Cherubs\$10 - \$249
or donate your time...contact Charlene: 684-6196

Mount Bethel Cemetery Company
PO Box 231 Columbia, Pa 17512

In addition to the locations listed above, luminaries are also available for sale at the Visitors Center, "In Honor Of" or "In Memory Of" at a donation of \$5 per name. In the event of rain, the ceremony will be held Monday, September 19 at dusk.

NEWS and UPDATES on SVCC EVENTS

11th Annual River Run

On May 28 over 500 runners & walkers took off from the start line in Wrightsville as participants of the **11th Annual 5k RIVER RUN**. Sponsored by **Northwest Savings Bank of Columbia and Wrightsville**, River Run features a unique & popular course with a scenic view of the river valley. Medals and awards were presented to the top three male & female finishers in eight age categories. **Door prizes from business members were awarded post run**. Thank You to Becky & Ken's, ACE Hardware, Express Laundry, First National Bank Museum, The Flour Child, Impressions Hair Salon, Little's Beverage, M&T Bank, McCleary's Public House, Mr. Joe's Steakhouse, Rays, Shank's Tavern, Subway, Susquehanna Glass and Union Station Grill for your donations. Water was provided courtesy of St. John's Herr Estate. T-shirt design by B & T Sportswear. Bronze sponsors include Brenner Accounting Services, Hinkle's Pharmacy and John Wright Store & Restaurant. Timing services sponsored by Becky & Ken's, Frank Sahd Salvage Center, Jay H. Lutz Inc., KGS Insurance and Nikolaus & Hohenadel. Also thanks to Rita's Italian Ice for a post-run treat. SVCC also thanks the Heim Family, Columbia & Wrightsville Fire Police, Columbia QRS, York Co. EMS, Columbia & Wrightsville Boroughs, Wrightsville Elementary School, Trinity Lutheran and Grace United Methodist Churches and our SVCC Volunteers for your efforts in making this yearly event a success. We couldn't do it without you.

31st Annual Antique, Art & Craft Show

Happily, great weather prevailed for the **31st Annual Antique, Art & Craft Show** on June 25 when over 200 vendors displayed their wares for sale along Locust Street and in Locust Street Park. Sponsored by **Donegal Insurance Group** and **Union Community Bank**, this annual events draws approximately 8-10,000 people into our local area. Lancaster County Solid Waste Management was our Silver Sponsor. Entertainment, provided by the VFW Band and Sneakers the Clown, was sponsored by First National Bank Museum. SVCC extends a thank you to CBAA for use of Glatfelter Field, Columbia Lion's Club for use of the Gazebo, Columbia Old Public Grounds for use of Locust Street Park and Columbia Park Rangers for Park preparation and to Columbia Borough Police, Road Crew, Fire Police, Susquehanna Valley EMS and Columbia QRS. We also acknowledge Locust Street businesses and residents for their cooperation in using Locust Street.

New Event! - Chiques Challenge!

Our inaugural event, **Chiques Challenge**, sponsored by **Lancaster County Solid Waste Management Authority**, will take place Saturday, August 13. We've partnered with Chiques Rock Outfitters who will handle kayak logistics. Participants begin a 3.5 mile course above Marietta on the Northwest Trail then proceed through Marietta to the River Park. Boarding kayaks at this point, "Runakers" (a runner/kayaker) head to the finish at Columbia River Park. To "get our feet wet" this year (pun intended) participants have been limited to 50 in number; we reached that goal already! In addition to a Chiques Challenge t-shirt, "Runakers" will receive a "goodie bag" filled with items donated by our business members. Besides bragging rights, winners will receive medals, cash awards, and some "fun" trophies. You can cheer on participants at several locations: At the starting point of the trail off Vinegar Ferry Road, along Marietta Borough streets (marked with flags) and at either the Marietta or Columbia River Park. We're expecting this event to be a lot of fun while showcasing our beautiful river heritage.

23rd Annual Bridge Bust

Bridge Bust is our most popular event and boasts a sold-out history for several years. The 2011 Bust is shaping up to be another sold-out event with a significant number of vendor spaces already accounted for. **Bridge Bust** is sponsored by **Lancaster General Health/Columbia Outpatient Center** along with **Smooth Jazz 92.7 and 101 The Rose**. **Bridge Bust** will take place on Saturday, October 1 beginning at 8 am and ending at 4 pm. Entertainment will be provided by "Love of Jazz" and Obie the Clown.

3rd Annual 5k MAG Run

Again using our popular river route for a 5k Run, the SVCC hosts the **3rd Annual MAG Run** on Saturday, November 5 beginning at 8:30 am. Runners and Walkers alike tell us they enjoy our 5K Runs for the scenery they provide as well as the chance to trod the bridge without the fear of vehicular traffic. The **MAG RUN** is Sponsored by **Lancaster County Solid Waste Management Authority**.

For more information on these and other SVCC events, please visit our website,
www.PaRivertowns.com.

*Historic Wrightsville, Inc.
Offers
Artists of the Susquehanna
River Valley*

Historic Wrightsville, Inc., invites you to visit the Artists of the Susquehanna River Valley on **Saturday, August 20 from 10 am to 3 pm.**

The location for the event is the porch of the former home of Henry Wilton and current site of Susquehanna Capital at 4th and Hellam Streets, Wrightsville.

Attendees may experience a variety of art objects ranging from paintings to woodcarvings to quilts and photographs. These are the creations of both known and unknown artists. Some works will be for sale; others are family treasures displayed for the day. There is no admission fee.

Also on display will be the antique wagon commissioned for restoration by Weavertown Coach Co. The wagon, a gift from Ernest Massa and the Lancaster Historical Society, was built by the Conestoga Wagon Works. It was sold by the Kocher Hardware Company in Wrightsville and last used by Enterprise Nursery. Through a pictorial album, attendees will be able to trace the wagon's restoration by a company of Amish men who specialize in the restoration and manufacturing of wagons. This is a fair-weather event; there is no rain date.

Exhibitors include:

Phyllis Koster - weaving and Ink
Ron Reese - wood carving
Sis Cave, Wrightsville - family art work
Gardner Criswell, Museum - paintings
Jim Reynolds - photographs
Robert Hammer - pen and ink work
Vulcania Graphics -
Susquehanna River pigments on glass
Diane Bowers - quilts
Bonnie Lear
Wendy Amspacher - photographs
Thomas Hermansader - prints

*Celebrating 33 Years
of Fun & Adventure
At Shank's Mare*

Shank's Mare will host an Art & Outdoor Fest
**On Saturday, July 30, 2011
10 am to 8 pm**

**Featuring
Artwork Clubs & Organizations
Live Music
Demonstrations Food
Anniversary Specials in Shank's Mare**

Visit booths featuring these
Organizations and More

Lancaster County Conservancy
Susquehanna Gateway Heritage
Rivertownes PA USA
Hempfield Area Rec Commission
Conewago Canoe Club
White Rose Wanderers
Lower Windsor Area Historical Society
Maxon-Dixon Trail Club
Watershed Alliance of York
York Hiking Club
Pennsylvania Women Outdoors

Visit the Gallery featuring

Hen in the Woods Craft Guild
Gretchen Young - Gigs's Glass Works
Kelly McGee - Painter
Todd Smith - Nature & Wildlife Photography
Mary Nonnemacher - Sea Glass Jewelry

Live Music
And Open Mic
From 4 pm to 8 pm
Lead by
The J C Fisher Band

Activities take place on the grounds of
Shank's Mare
2092 Long Level Road
Wrightsville 717.252.1616
www.ShanksMare.com

***For a complete listing of SVCC and Community Events, please visit
our website: www.PaRivertowns.com***