

2012 Sponsor Levels and Benefits

Level	Athletic Event <i>(River Run; Chiques Challenge; MAG Run)</i>	Community Event <i>(Annual Gala; Taste of River Towns; Antique, Art & Craft Show; Art in the Park; Bridge Bust)</i>
Platinum (\$2500)		<p style="color: red;">(This level applies to Antique, Art & Craft Show and to the Bridge Bust)</p> <ul style="list-style-type: none"> • Avenue banners featuring name (logo optional with additional cost) with one (1) month's exposure • Logo included on signage • Inclusion in paid advertising • Recognition on website with logo and link • One (1) free vendor space • Name in program • Name on signage • Name in press releases*
Gold (\$1500)	<ul style="list-style-type: none"> • Name and logo on shirt back; name on shirt front[†] • Name in program • Name in press releases* • Four (4) free entries with shirts • Four (4) additional complimentary shirts for non-participants 	<p style="color: red;">(Same as above for Art in the Park and Taste of River Towns only)</p>
Silver (\$500)	<ul style="list-style-type: none"> • Name and logo on shirt back[†] • Name in program • Name in press releases* • Two (2) free entries with shirts • Two (2) additional complimentary shirts for non-participants 	<ul style="list-style-type: none"> • Recognition on website with logo and link • One (1) free vendor space • Name in program • Name on signage • Name in press releases*
Bronze (\$250)	<ul style="list-style-type: none"> • Name and logo on shirt back[†] • Name in program • Name in press releases* • One (1) complimentary shirt 	<ul style="list-style-type: none"> • One (1) free vendor space • Name in program • Name on signage • Name in press releases*
Timing or Entertainment (\$100)	<p>Timing Sponsors:</p> <ul style="list-style-type: none"> • Name on shirt back[†] • Name in program • Name in press releases* • One (1) complimentary shirt 	<p>Entertainment Sponsors:</p> <ul style="list-style-type: none"> • Name in program • Name on signage • Name in press releases*

* Media sometimes edits for content

† Font size will vary by sponsor level

A representative of SVCC may contact your business for door prize donations prior to our fundraisers. Please consider supporting the Susquehanna Valley Chamber of Commerce and Visitors Center by contributing to our events.